



2006 World Cup Newsletter

Hello all interested parties:

We are very pleased to announce that the Danish National Team-World Cup 2006 preparations are up and running. We will attempt to send this newsletter every month or so to keep you abreast of news and upcoming events.

The 2006 World Cup of Lacrosse will be held in London, Ontario (Canada) from the 13th to the 22nd of July, 2006. The World Cup website is; www.2006worldlacrosse.com.

This newsletter is sent to everybody interested in following the preparations and reading the news. There will be a separate newsletter that addresses the potential players. If you want to be on the players list, you should send an email to Bo from the organising committee. bb@danishlacrosse.com So, if you are interested in playing for the national team, you have to take action now, and subscribe to the players newsletter.

Behind the scenes:

Matt Cone, Danish National Team-Head Coach, has signed on the following assistant coaches:

- Harry Mazaheri: (Goalie Coach and Team Manager) – Harry is considered by many as the “God Father of Lacrosse” Harry played NCAA Division 1 lacrosse for Washington & Lee and since has done everything from establish the world renowned Crease Monkey Lacrosse Club, coached and coordinated US Team’s for the 2002 World Cup Masters and many other world class lacrosse events.
- David Piechowski (Head Defensive Coach) – Dave, better known as “Wonda” has many years of international lacrosse experience primarily coaching in Australia and the US. Dave played college lacrosse at the University of Colorado and is a member of the Crease Monkey’s international travelling team.

National Team Preparations

- **2005:** Training period: July 29th-August 8th: The Danish National Team preparation schedule for 2005 will comprise of an 11 day training period. The training period will be starting with a trip to Kiel, where we will play a weekend tournament. The following week will consist of training in Copenhagen, before we play the last games of the camp. The initial plan was to go to London and play in their tournament, but it has unfortunately been moved to another date. DLF is inviting other nations to come to Copenhagen that weekend, for a mini tournament. All players who are interested in trying out for the 2006 World Cup Team should plan on training with the team during these dates. Exact details will be available soon, but all players not resideing in Denmark should start to plan time off from work during these dates and begin to look into travel plans. For Denmark residents, we will train during these dates in the late afternoon so time off from work may not be necessary.
- **2006:** The training schedule for 2006 will include an official tryout for Denmark residents in February of 2006. At this tryout the 17 team roster slots reserved for Danish Residents will be determined along with 7 alternates spots. Non-resident players will be selected at this time as well, but will not be required to attend. The entire team, Residents and Non-Resident players will train in Copenhagen between July 1st and July 10th of 2006 and then travel as a team to Canada on or about July 11th 2006.

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Composition of the Danish National team

The 2006 Danish World Cup Team will consist of:

- 1 Head Coach
- 2 Assistant Coaches
- 1 Physiotherapist
- 23 players will be selected for the team.
 - an additional 7 players will be named as alternates
- 19 of the 23 players must have Danish Passports
 - 4 players may be of Danish decent
- A minimum of 17 players will be Danish Residents

Selection Process.

- Skills – as evaluated by the coaching staff
- Commitment to Danish Lacrosse, as evaluated by the board of the Danish Lacrosse Federation. The committee will decide on this criteria, whether a player is eligible to join the national team. The committee will make judgements on the players commitment to Danish Lacrosse in general. Items such as showing up to Copenhagen practices, helping to promote the sport in Denmark, development of new teams etc. are important tasks to creating a new Danish national sport. So commitment to the sport, that we all love so much, will advance each individual in the team selection process.

Finances

Participating in the World Cup of Lacrosse is a tremendous honor and unfortunately an expensive endeavour. The individual cost for Danish Residents to attend the 2006 event will be approximately \$2000. The DLF will be securing a \$1000 deposit from interested players in 2006. (If you do not make the team, you will naturally get refunded) We are aware of the huge costs and are therefore right now in the process of preparing sponsor material that potentially will cover some of these expenses. Details will be available soon for non-Danish residents.

PR and Sponsors

Right now we are preparing our sponsor material, that will be sent to potential Danish companies. Our plan is to sell individual jersey/players sponsorships for \$4000. The companies will receive their logo on the back of the jersey. This will be a very challenging task as very few companies have an understanding of lacrosse. Therefore, any and all personal connections you have to potential sponsoring companies are very important. If anyone has some connections to potential sponsoring companies or a good promotion strategy, then please contact Ronnie Mathiesen at rm@danishlacrosse.com. If we are able to sell every jersey there is potential that our personal out of pocket expenses would be zero.

Next newsletter

The next newsletter is planned to come out in late March. If you know of any people that would like to receive the newsletter, please drop a mail to: bb@danishlacrosse.com.

If you would like to unsubscribe, please send an email to the same address.

Yours sincerely

Danish 2006 World Cup Committee